



Since 1929, Care to Give, Riverview Medical Center Women's Auxiliary, has raised over \$2 million through donations, profits from our gift shops, and signature events including Reason to Party and Party for Pink. These funds and our mission support The Jane H. Booker Women's Center, Life Changing Campaign for Surgical Excellence, Educational Outreach, The Pink Fund, Art Therapy and Oncology services at Riverview. Caring about people is powerful. Over the past 90 years, nurses have selflessly dedicated their lives to the changing and improving patient outcomes.



JULY 19, 2019 MOLLY PITCHER INN, RED BANK, NJ



IMPACT SPONSOR

An opportunity for you or your organization to be recognized as the premier sponsor of our signature event that attracts Monmouth County Residents, and a partner of Care to Give.

#nurselife

Identifies your commitment to supporting the mission of Care to Give to improve the health and well-being of our community by providing quality, patient-centered health care services.

HELPING HAND

A unique opportunity to underwrite a community event that identifies a commitment to our cause and will enjoy marketing with the event.

1929

Join Care to Give to recognize our nurses, who demonstrate commitment, dedication and excellence within Riverview Medical Center and our community

CARE TO GIVE

Partners in our mission to support community outreach, patient support and education.



CARE to GIVE



CELEBRATES 90 YEARS OF NURSING

MOLLY PITCHER INN, RED BANK, NJ

IMPACT SPONSOR \$10,000

- Reserved seating for table of 10 guests
- A pre-event press release announcing your company as the IMPACT Sponsor
- Company name included in all event press and social media releases as the IMPACT Sponsor
- Event entertainment sponsor-your company will be recognized at the event in the honoree's video
- Company logo branding on social media
- A Care to Give community outreach event named for your family or company
- Back cover ad in the event program journal
- Opportunity to participate in the event video
- Prominent event signage
- Live mention at the event as the IMPACT Sponsor
- Recognition in the program journal as an IMPACT Sponsor

#nurselife \$5,000

- Reserved seating for 6 guests
- Company name included in press releases as a #nurselife Sponsor
- Valet Service-Your company name will receive prominent signage at the valet
- Full page color ad in the event journal
- Recognition in the program journal as a #nurselife Sponsor
- Live mention at the event as a #nurselife sponsor

UNDERWRITING OPPORTUNITIES

\$4,000 FLOWERS

\$3,000 COCKTAIL HOUR/Logo on napkins

\$2,000 SIGNATURE DRINK/Tented cards on trays

Helping Hand \$3,000

- Reserved seating for 4 guests
- Sponsorship for one Care to Give COMMUNITY OUTREACH EVENT
- Event press release announcing your company as the Helping Hand Sponsor for your community event
 - Teddy Bear Clinics
 - Lunch & Learns
 - Nutrition & Cooking Demonstrations
 - Helmet Safety
 - Tweens & Self-Esteem
 - Educational Seminars
- Recognition in the program journal as a Helping Hand Sponsor

1929 \$1,929

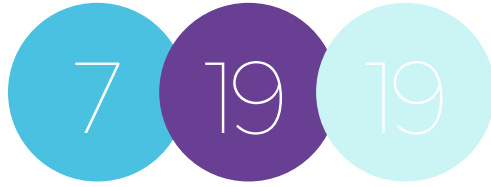
- Reserved seating for 2 guests
- Full page color ad in the event journal
- Recognition in the program journal as a 1929 Sponsor

CARE TO GIVE SPONSOR \$500

- Full page color ad in the event journal
- Recognition in the program journal as a Care to Give sponsor



CARE TO GIVE



CELEBRATES 90 YEARS OF NURSING

MOLLY PITCHER INN, RED BANK, NJ



AD SPECIFICATIONS FOR EVENT JOURNAL

All pages are 5.5"x 8.5"
Ad copy or camera ready artwork must be emailed to caretogive@gmail.com by May 24.
Files to be high resolution RDF, EPS, JPG, or AI.
Please convert fonts to outlines if AI file is submitted.

PROGRAM JOURNAL OPPORTUNITIES

Back cover, full color: \$3,000
Inside front cover, full color: \$2,500
Inside back cover, full color: \$2,500
Reason to Party full page with color border: \$1,000
Full page, B&W: \$400 Share a memory with an honoree
Half page, B&W: \$250 (story, quote, photo: \$50)
Quarter page, B&W: \$125

TICKETS, SPONSORSHIPS & JOURNAL ADS CAN BE PURCHASED ONLINE AT WWW.CARETOGIVE.ORG/EVENT-TICKETS-DONATIONS OR SUBMIT THIS FORM WITH PAYMENT TO THE ADDRESS BELOW. THANK YOU.

I would like to reserve _____ seats at \$150 (\$175 after June 1). Total Enclosed _____

Names of attendees _____

Sponsorship Level (please list) _____

Program Journal Advertisement (please list) _____

I am unable to attend, please accept my fully tax deductible donation of _____

Name/Company _____

Contact Name _____

Address _____

Phone Email _____

Payment Method _____

Name as appears on card _____

Number (Amex, MC, Visa, Discover) Exp _____

Please make checks payable to and submit for to:
Care to Give, Riverview Medical Center Women's Auxiliary
One Riverview Plaza
Red Bank, New Jersey 07701

Riverview Medical Center Auxiliary is a 501(c)3 Organization
Tax ID# 91-210-649-846
For more information: 732-450-CTGC(2842); caretogivenj@gmail.com or CaretoGive.org

